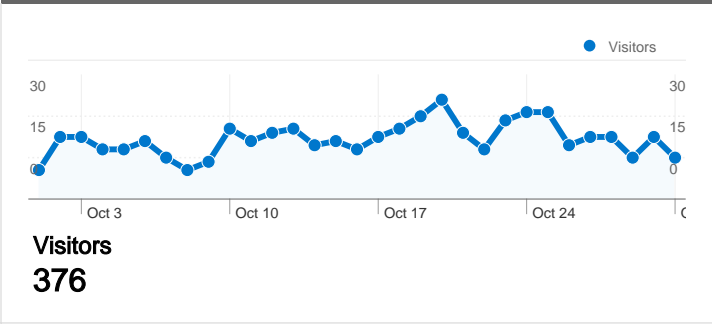


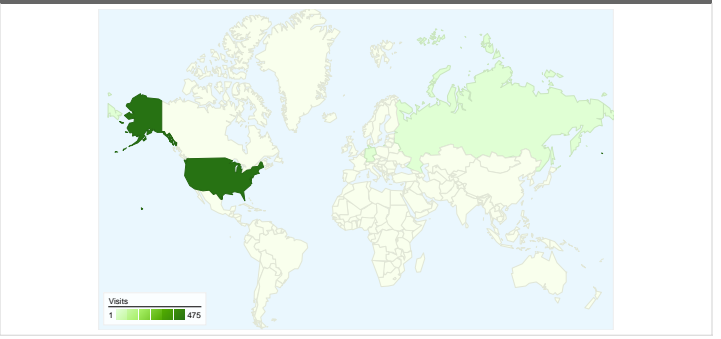
Site Usage

479 Visits
 26.30% Bounce Rate
1,599 Pageviews
 00:02:46 Avg. Time on Site
3.34 Pages/Visit
 66.18% % New Visits

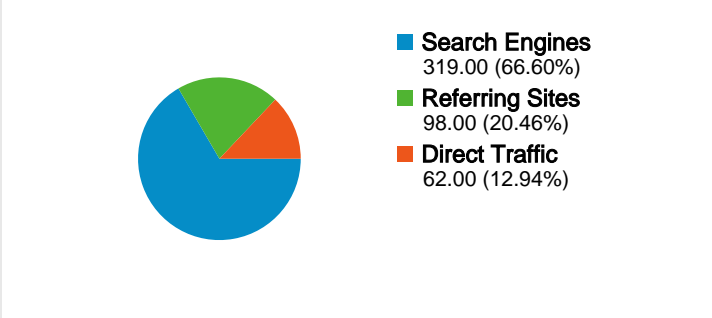
Visitors Overview



Map Overlay

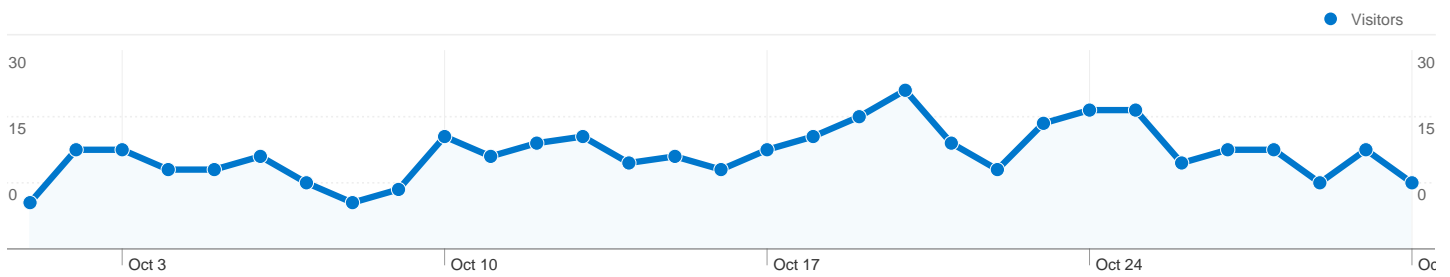


Traffic Sources Overview



Content Overview

| Pages | Pageviews | % Pageviews |
|-----------------------------|-----------|-------------|
| /meetings/ | 490 | 30.64% |
| / | 353 | 22.08% |
| /2010/meeting-list-updates/ | 45 | 2.81% |
| /events/ | 34 | 2.13% |
| /members/ | 33 | 2.06% |



376 people visited this site

479 Visits

376 Absolute Unique Visitors

1,599 Pageviews

3.34 Average Pageviews

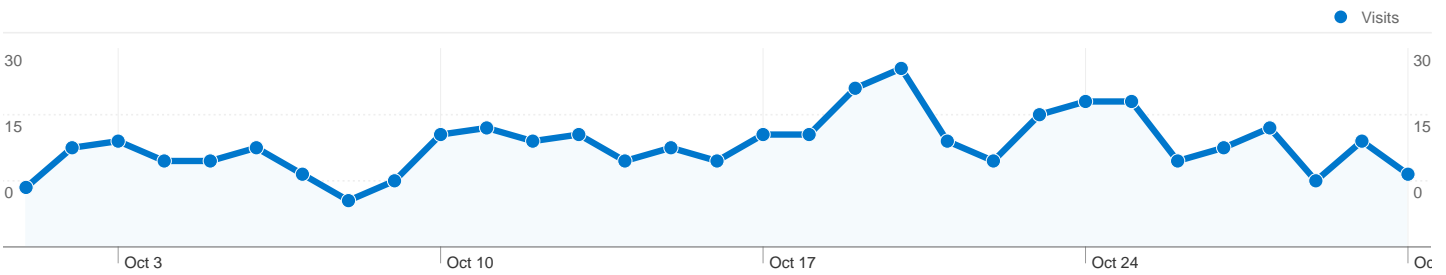
00:02:46 Time on Site

26.30% Bounce Rate




66.18% New Visits

Technical Profile

| Browser | Visits | % visits |
|-------------------|--------|----------|
| Internet Explorer | 239 | 49.90% |
| Firefox | 69 | 14.41% |
| Chrome | 63 | 13.15% |
| Safari | 53 | 11.06% |
| Android Browser | 47 | 9.81% |



All traffic sources sent a total of 479 visits

-  **12.94%** Direct Traffic
-  **20.46%** Referring Sites
-  **66.60%** Search Engines

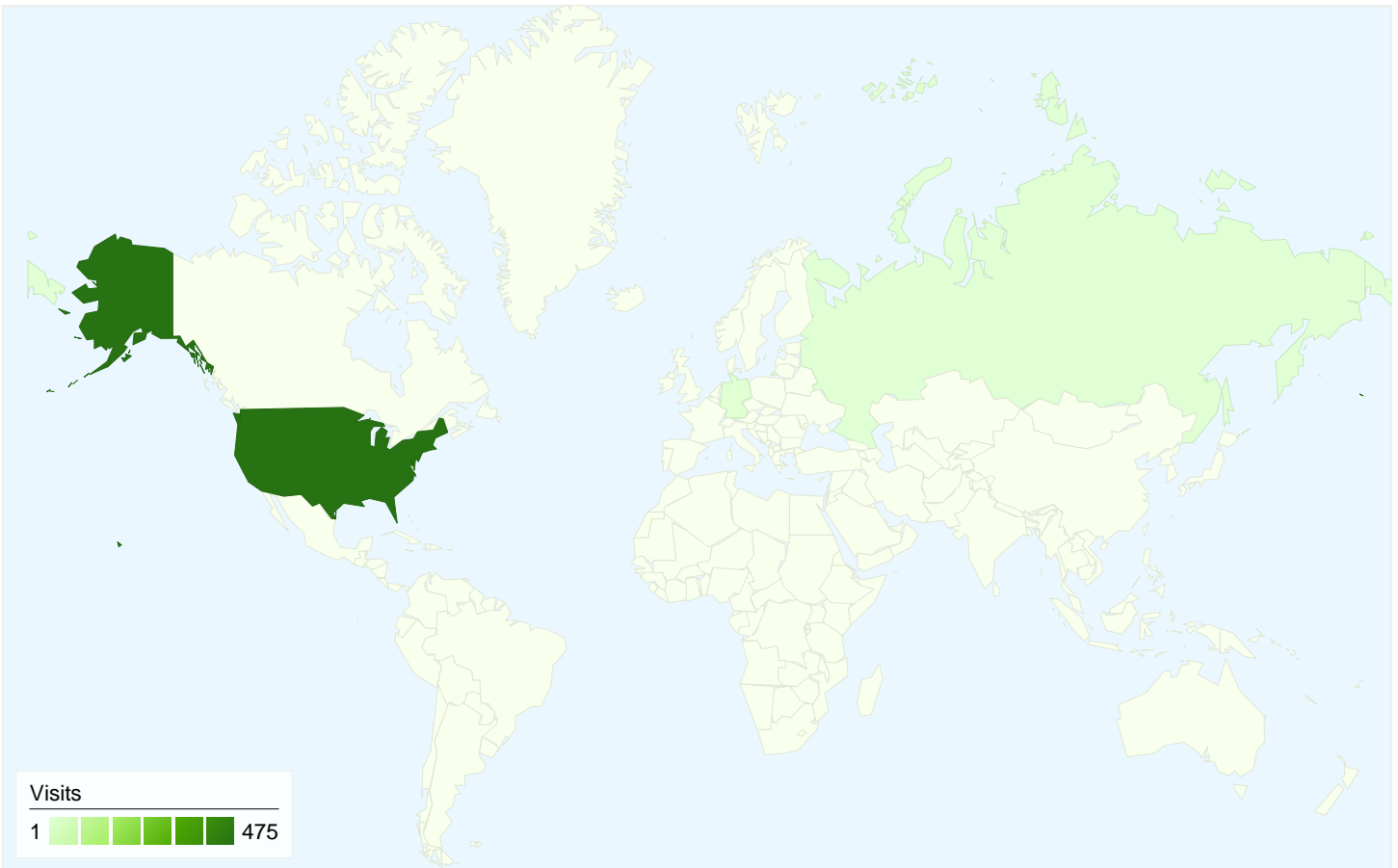


- **Search Engines**
319.00 (66.60%)
- **Referring Sites**
98.00 (20.46%)
- **Direct Traffic**
62.00 (12.94%)

Top Traffic Sources

| Sources | Visits | % visits |
|-------------------|--------|----------|
| google (organic) | 247 | 51.57% |
| na.org (referral) | 67 | 13.99% |
| (direct) ((none)) | 62 | 12.94% |
| yahoo (organic) | 33 | 6.89% |
| bing (organic) | 30 | 6.26% |

| Keywords | Visits | % visits |
|------------------------------|--------|----------|
| na meetings milwaukee | 53 | 16.61% |
| narcotics anonymous | 33 | 10.34% |
| na milwaukee | 22 | 6.90% |
| narcotics anonymous meetings | 14 | 4.39% |
| namilwaukee.org | 9 | 2.82% |

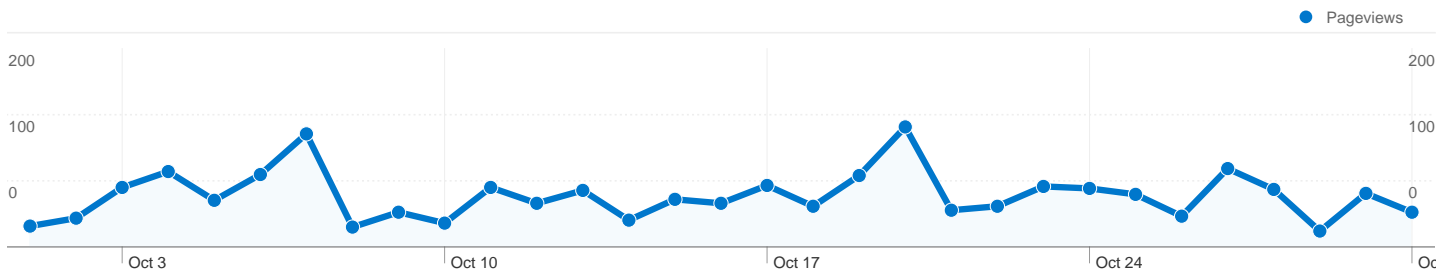


479 visits came from 3 countries/territories

Site Usage


| Visits 479 % of Site Total: 100.00% | Pages/Visit 3.34 Site Avg: 3.34 (0.00%) | Avg. Time on Site 00:02:46 Site Avg: 00:02:46 (0.00%) | % New Visits 66.39% Site Avg: 66.18% (0.32%) | Bounce Rate 26.30% Site Avg: 26.30% (0.00%) | |
|--|--|--|---|--|-------------|
| Country/Territory | Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate |
| United States | 475 | 3.36 | 00:02:47 | 66.11% | 25.68% |
| Germany | 3 | 1.00 | 00:00:00 | 100.00% | 100.00% |
| Russia | 1 | 1.00 | 00:00:00 | 100.00% | 100.00% |

1 - 3 of 3



Pages on this site were viewed a total of 1,599 times

 1,599 Pageviews

 1,161 Unique Views

 26.30% Bounce Rate

Top Content

| Pages | Pageviews | % Pageviews |
|-----------------------------|-----------|-------------|
| /meetings/ | 490 | 30.64% |
| / | 353 | 22.08% |
| /2010/meeting-list-updates/ | 45 | 2.81% |
| /events/ | 34 | 2.13% |
| /members/ | 33 | 2.06% |