

# MASCNA MEETING MINUTES

September 2010

## **OPENING:** 5:01

Moment of Silence: Mark He.

A Vision for NA Service: Mark He.

Twelve Traditions: Corey L.

Twelve Concepts: Peter M.

Roll Call: Kim S.

## **New GSR's:**

- A Time To Share: Marshall
- Diversity Is Our Strength: Renee W.

## **Executive Committee Reports:**

### **Website Workgroup**

Web Workgroup Report

September 12, 2010

\* The web workgroup has not met in person in several months, although we came really close a few weeks back. Despite this, we have communicated via the web as a good web workgroup should, and have had our hands full with a bunch of stuff.

\* Due to a clerical error when namilwaukee.org first went live in March 2010, (we inadvertently listed Nar-Anon info, along with Hilde's personal phone number, on our website) Hilde's personal phone number has been incorrectly associated with Narcotics Anonymous via numerous web based directory services. How did this happen? In early March, we published a copy of our meeting list to the web – we copied our meeting list verbatim and provided it for the world to see as a downloadable PDF document. Google's search engines crawled our site, and picked up all the relevant info, and added it to their search results database. Now, a robot is a robot, and their robots incorrectly associated Narcotics Anonymous with her 414 area code phone number. Once Hilde contacted us in early May, and informed us of the problem, we removed all references to her information from our web site. Unfortunately, the damage was already done. In the 2 months from when we published the info to when Hilde first brought it to our attention, a plethora of on-line directories picked up the information automatically and started republishing it. Here are the services:

Manta, Merchant Circle, Magic Yellow, SuperPages, Google Place (Maps) localIndex, Topix, Yahoo! Local, AOL Yellow Pages, via InfoGroup, Insider Pages, Bing Maps / Loopt, Localeze, yellowpagecity, [ZipcodeZ](#), YellowUSA, Amacai/Targus

Last week, Roman E spent at least 5 hours communicating directly with the above organizations to ensure that the information is either corrected, or in the event the companies can't change the data, completely removed. This problem will take some time to correct, as it will be necessary to check searches every few weeks to make sure all the information is corrected. Hilde has been informed that the issue is being addressed, and she is being as understanding as she can be, considering the circumstances.

\* namilwaukee.org had approximately 1,100 page views for the month of August.

\* Shawanda C has stepped up to scan event flyers for namilwaukee.org. It would still be very, very cool if people who create event flyers could just email us a PDF or DOC of the flyer, as this would streamline the process considerably. Expect to see new flyers up by next area.

\* MASC Meeting minutes have been published, up to August 2010. I have requested Jim W to provide the minutes to the web workgroup as a Microsoft Word DOC, rather than as a copied/pasted email. We are still experiencing a bit of a lag getting the information up in a timely fashion.

\* Sean has informed us that he may be moving out of the area this fall, possibly in November. While, he will be happy to contribute, he won't be able to regularly attend meetings or to continue to be an official member of the workgroup. If, Sean does move, the web workgroup will likely need other web savvy helpers. More clarity to follow next month.

\* We have contacted NA World Services regarding the typo in their search database for area code 262. The typo reads "Mulwaukee." We are awaiting their response, and should have the matter corrected soon.

\* Next month, we will also be offering downloadable versions of both Mark H's for instant purchase in our web store. (this is a joke)

In Loving Service,

Roman E

#### **PR Workgroup:**

- Mark discussed the purpose of this particular workgroup in detail.
- He also broke down the specific tasks that were completed in the last couple of weeks.
- All information pertaining to this workgroup can be viewed on [pr@namilwaukee.org](mailto:pr@namilwaukee.org)

#### **Old Business:**

- Mark He. lead discussion regarding a new location for MASC. The body has been discussing this topic for quite some time and Bill O. has brought some information to MASC. We are just waiting to hear back from some of the facilities.

- Willie M. and Jack M. will be attending their RCM conventions and the body did accept their proposals.

**New Business:**

- GSR's discussed concerns regarding monies from the group level and how they can be distributed. (World, Region, Area)
- The MASC minutes will now be posted on the Milwaukee website.
- The Treasury report will not be on the website for various reasons. The body has discussed this topic in detail and the consensus was in favor of removing it completely from the website.
- Sisko H. will be giving all GSR's present at MASC an opportunity to speak in behalf of their perspective groups regarding any concerns, questions, and/or issues of no specific nature. This is designed to bridge the gap and let all voices be heard regarding communication between MASC and all groups. GSR's are encouraged to ask their particular group if a member has any ideas, questions, or concerns.
- The Admin/Sub-committee workgroup will be meeting at 3:30 on Sunday, October 10<sup>th</sup>, 2010.
- No nominations for any trusted servant positions at the Area level from the body or the executive board at this time.

**Closing:** 6:23